

A red, cloud-like shape with the letters 'UX' in white.

Hi There








The word 'gapsy' in a white, lowercase, sans-serif font, with a small white cursor arrow pointing at the end of the word.

gapsy

A red, cloud-like shape with the word 'MOTION' in white, tilted upwards.

MOTION

We Provide:

-  Web Design
-  Mobile Design
-  Motion Design
-  Graphic Design
-  Branding
-  3d Design
-  Web Development



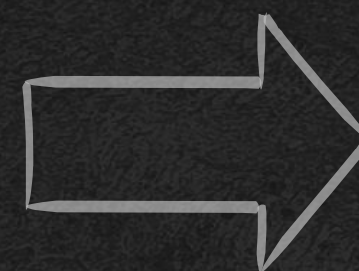
DESIGN AGENCY

# Gapsy Studio



Our Location

Ukraine



## Our Team

4

Project Managers

3

Graphic Designer

3

Web Developers

10

UI/UX Designers





WE ARE STRONG AT

# Industry Expertise

Experienced Gapsy professionals provide a considerable range of industries to create complete design solutions:



Fintech & Crypto



SaaS Platforms



Healthy Lifestyle



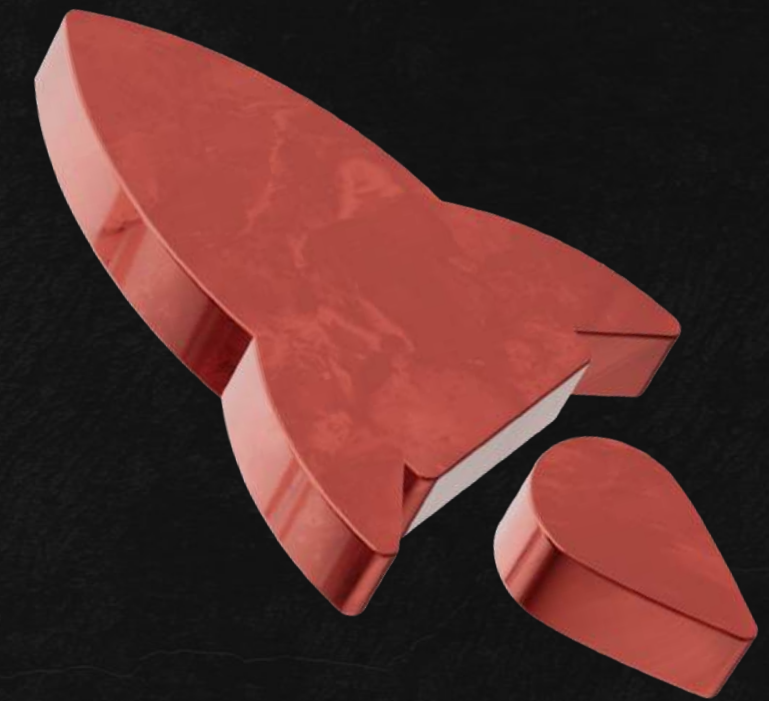
Education



Retail

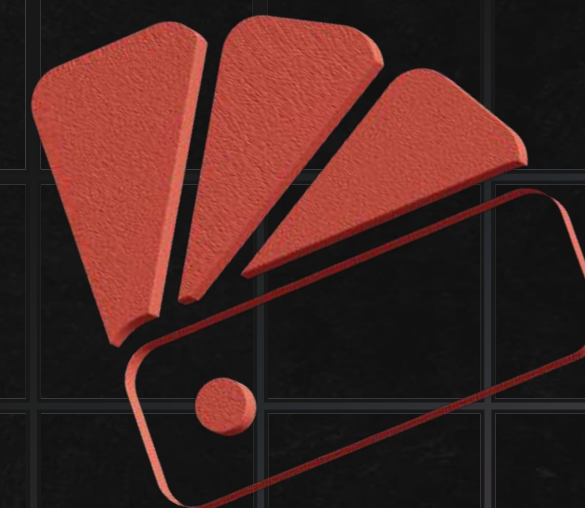
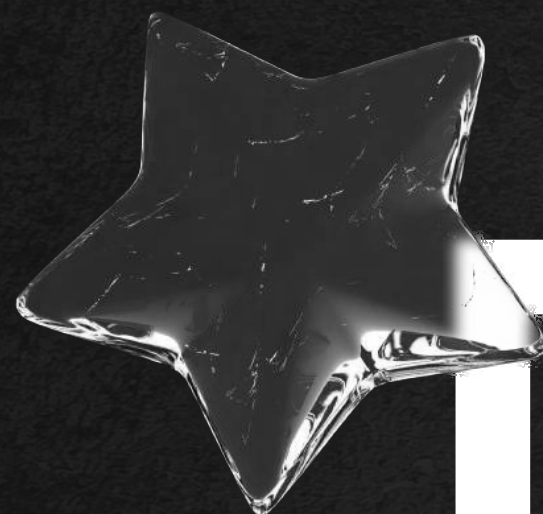
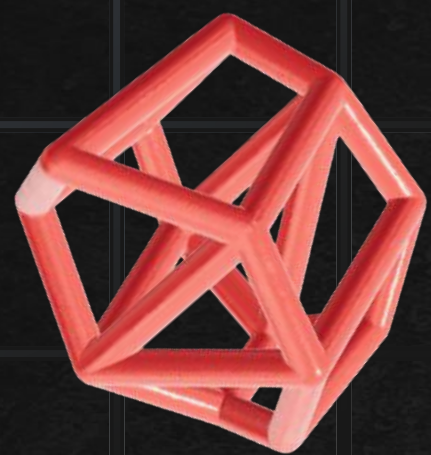


Real Estate





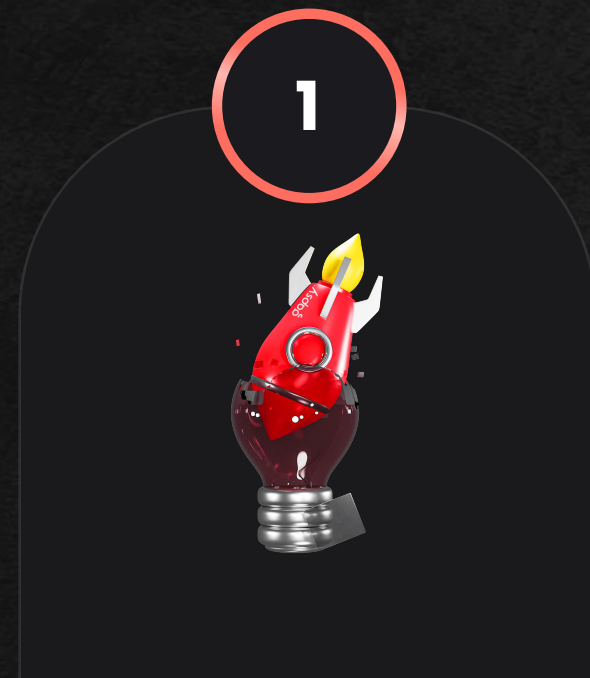
# Design Process





STEPS TO CREATE PERFECT DESIGN

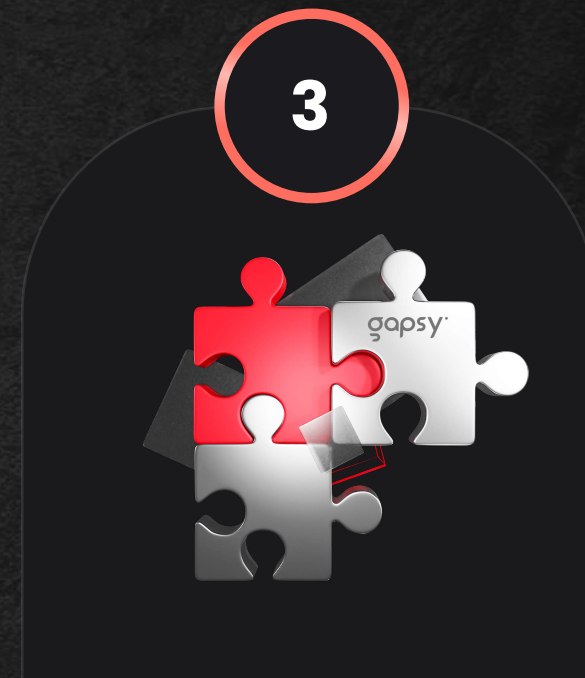
# Design Process



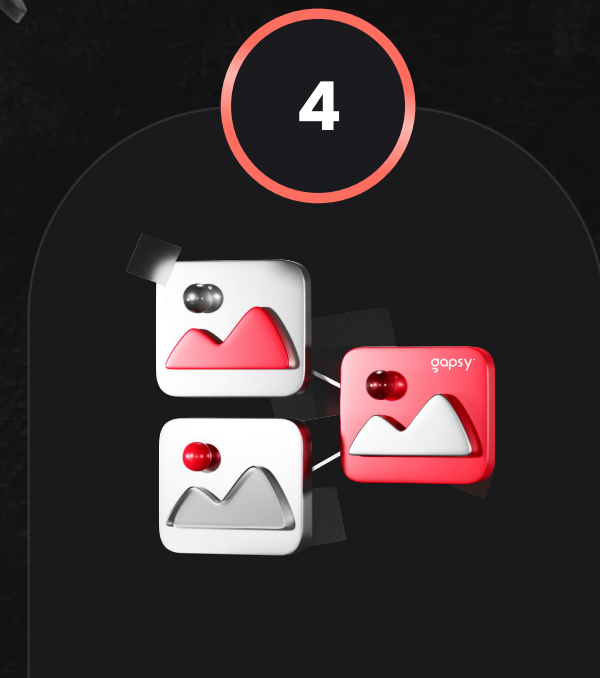
Discovery Phase



UX Research



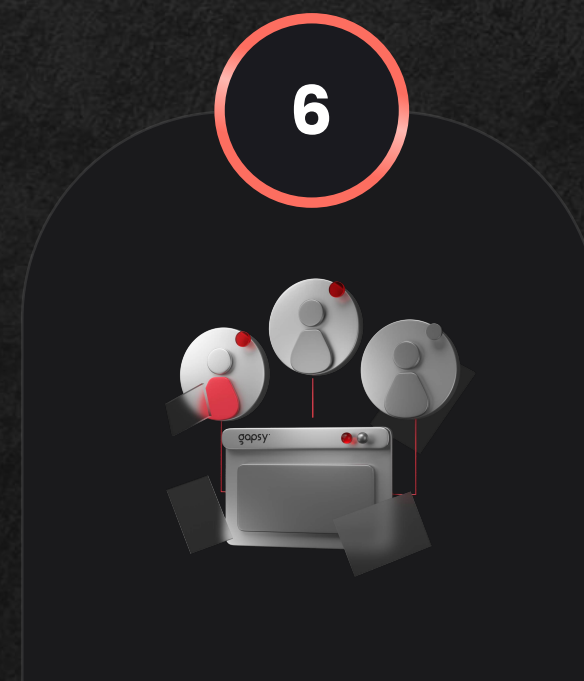
UX Design



Prepare Moodboards



Create Visual Design



Prototyping & User Testing



Web Development



WE START FROM

# Discovery Phase

The discovery phase is the first step in designing any product. In this phase, we gather information about the problem that we are trying to solve and identify the requirements for the solution. We also assess the feasibility of the project and identify any risks that may impact its success. This information helps us create a plan for the project's next phase.

This step is essential to the success of the project, as it allows us to assess the complexity of the problem and identify any potential risks. It is also important to get input from stakeholders at this stage, as they may have valuable insights that can help to shape the project.

Once we have gathered all of the information we need, we can proceed to the next stage of product designing.





ONE OF THE MOST IMPORTANT THINGS

# UX Research

User experience (UX) research is a process for discovering how people feel about using a product, system, or service. It helps to identify areas where users may have difficulty or become frustrated and provides insight into how well users think the product meets their needs.

There are many ways to conduct UX research, but most projects will involve some combination of interviews, surveys, focus groups, usability testing, and data analysis. The specific methods used will depend on the goals of the research project and the resources available.

## Output:

- 🔥 Collection Of Business Requirements
- 🔥 Market Analysis
- 🔥 Google Analytics Analysis
- 🔥 User Personas
- 🔥 Jobs To Be Done
- 🔥 Generation Of Solutions





DESIGN ISN'T ABOUT GETTING THINGS "RIGHT" - IT'S ABOUT MAKING THINGS THAT PEOPLE WILL LOVE.

# UX Design

Thanks to the well-thought-out structure and the usual arrangement of the main elements, it is possible to facilitate the user's interaction with the site and not distract him from the targeted actions.

At the UX stage, we develop the information structure of the architecture of the future project, which helps anticipate and meet prospective users' needs. After creating the architecture, we detail the wireframes and work on an interactive prototype. Next, we run testing, which helps to improve the results and more clearly understand what users want.

## Output:

- 🔥 Sitemap
- 🔥 User Flow
- 🔥 High-Fi Wireframes
- 🔥 Interactive Prototype





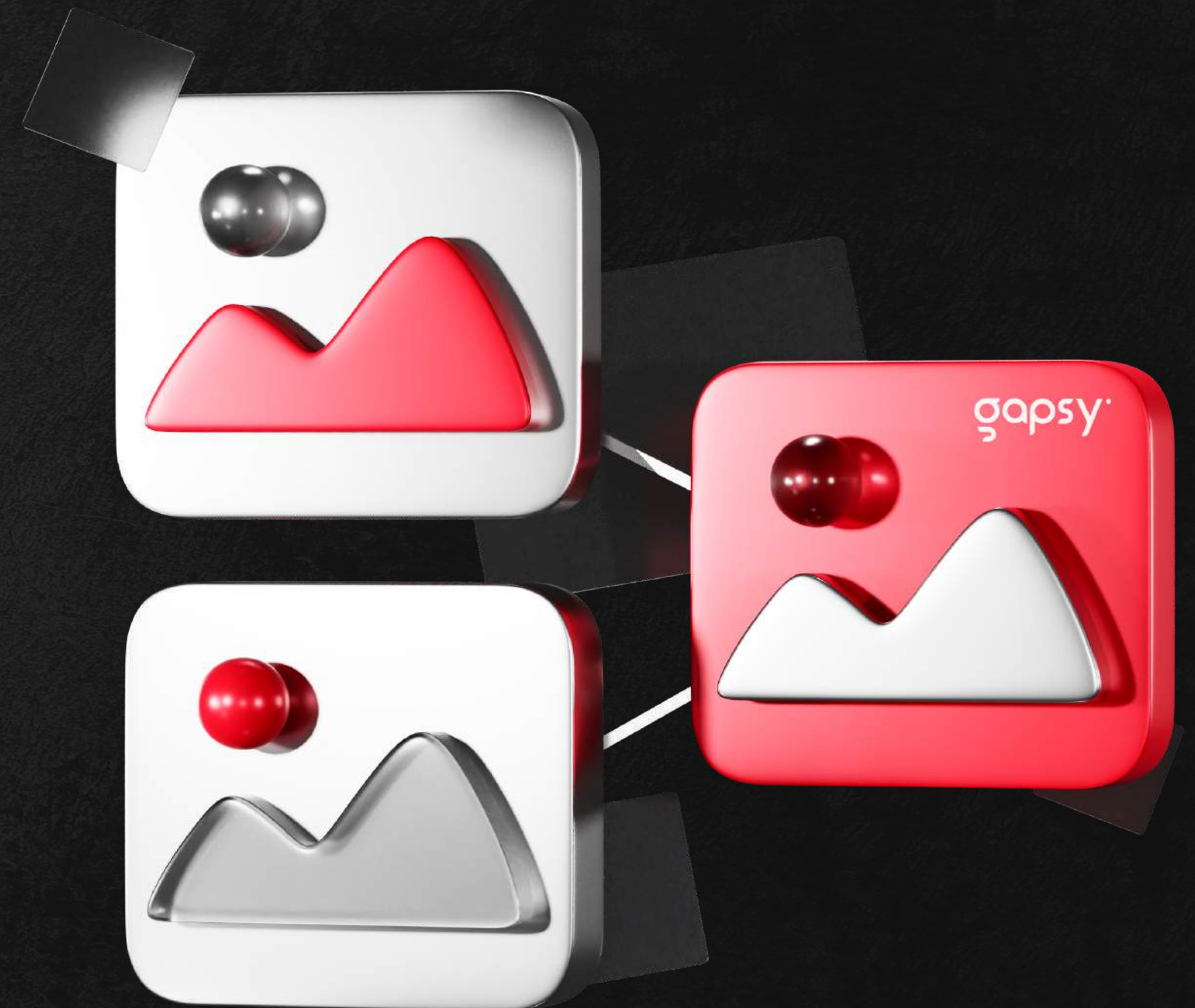
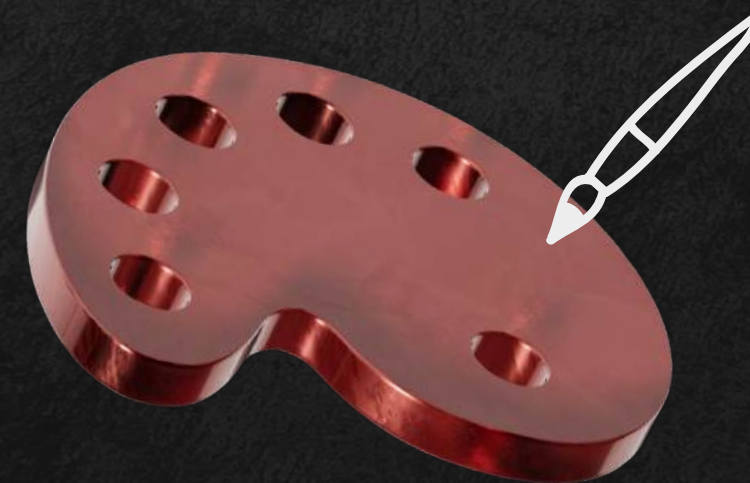
CHOOSING PERFECT STYLE

# Moodboards

Before moving on to UI design, we create a mood board. The Moodboard gives us a general idea of the style that the client wants to achieve through rebranding. In addition, the mood board includes matching color palettes and font options. We offer fonts, and a color palettes to choose the most optimal for a future project. We always rely on the mood board when creating UI designs—this helps us adhere to the client's style.

## Output:

🔴 Style Sugestions





CREATING VISUALS THAT INSPIRE, INFORM, AND DELIGHT.

# Create Visual Design

After the design of a product or service is complete, it is time to move on to the prototyping and user testing stage. This is where prototypes are created and put through their paces to see how well they work in the real world. User testing helps to identify any issues with the design so that they can be addressed before the product or service is released.

Prototypes can be created using a variety of methods, depending on the type of product or service being designed. For example, a physical model can be created for products such as furniture or toys. For services, a prototype might take the form of a website or app.

## Output:

- 🔥 Brand Identity & Logotype
- 🔥 User Interface Design
- 🔥 2D/3D Illustrations
- 🔥 Motion Design





CREATING VISUALS THAT INSPIRE, INFORM, AND DELIGHT.

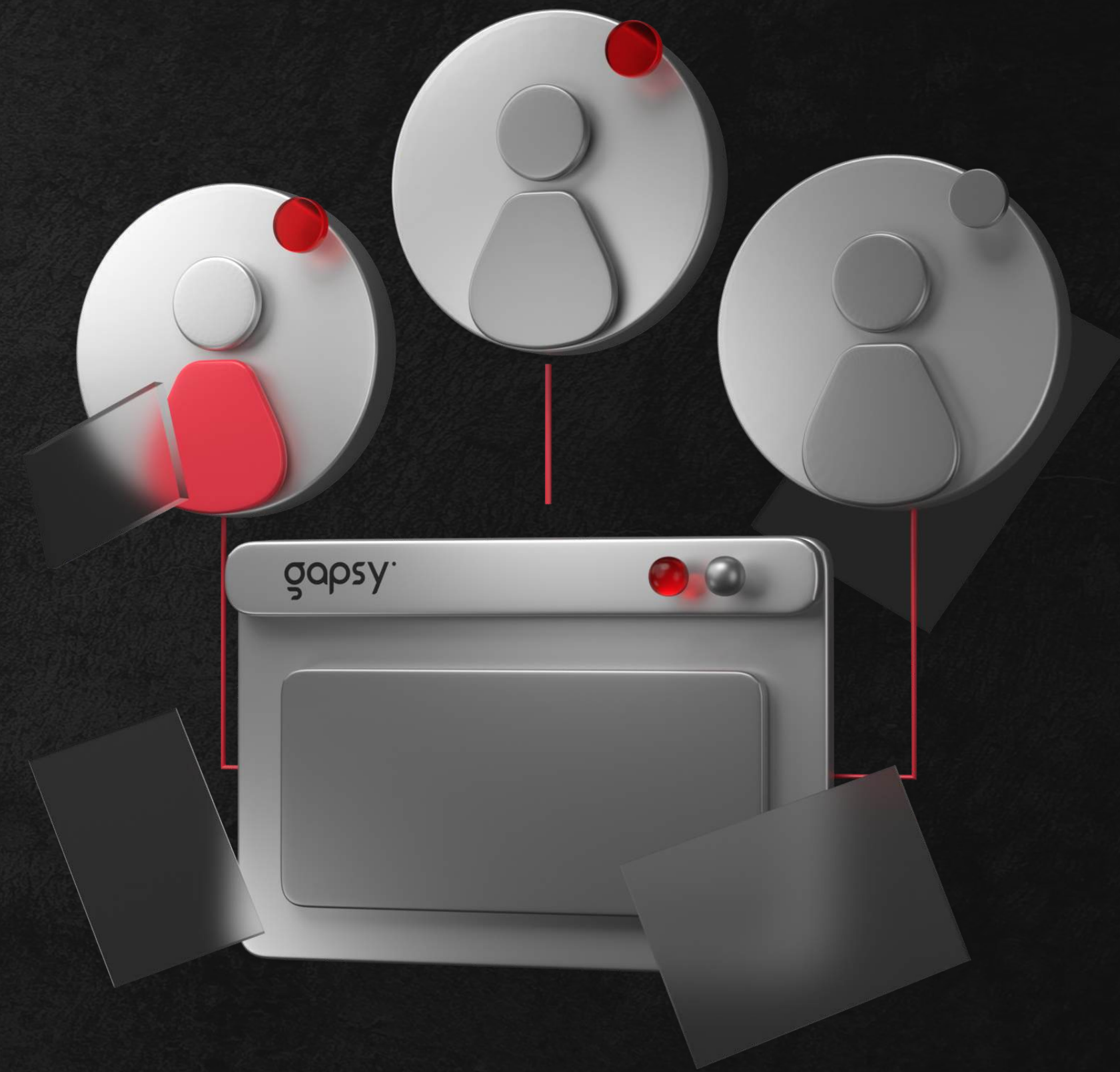
# Prototyping & User Testing

Next, the stage of the design concept begins - User Interface design. Its essence is to take a few bare prototype screens and try on the corporate identity on them. If the client likes what they see, the design team works with the rest of the prototype in the same direction, applying color palette, font, icons and illustrations.

## Output:

- 🔥 Clickable Design
- 🔥 Report With Offers And Suggestions

Based On Real Users Testing





THE WEB DEVELOPMENT STAGE IS THE KEY TO SUCCESS!

# Web Development

Web development is the process of creating a website or web application. It involves crafting attractive and useful interfaces, coding functional back-ends, and ensuring that the finished product is easy to use and scalable. Gapsy specializes in creating beautiful and functional websites. Our expert designers and developers will work with you to craft a custom solution that meets your specific needs and goals.

## Output:

- 🔥 Front End
- 🔥 Back End
- 🔥 Responsive Design
- 🔥 CMS Integration
- 🔥 Performance Optimization
- 🔥 API Development & Integration
- 🔥 Security Implementation
- 🔥 SEO-Friendly Architecture





# Our Cases





WEBSITE

# OXFX

OXFX is a crypto trading platform designed to ensure secure and reliable transactions. The website offers seamless user experience, allowing users to manage their crypto trading with confidence and efficiency. The platform stands out with its robust features and intuitive interface, making crypto trading accessible to both beginners and professionals.

## Feature

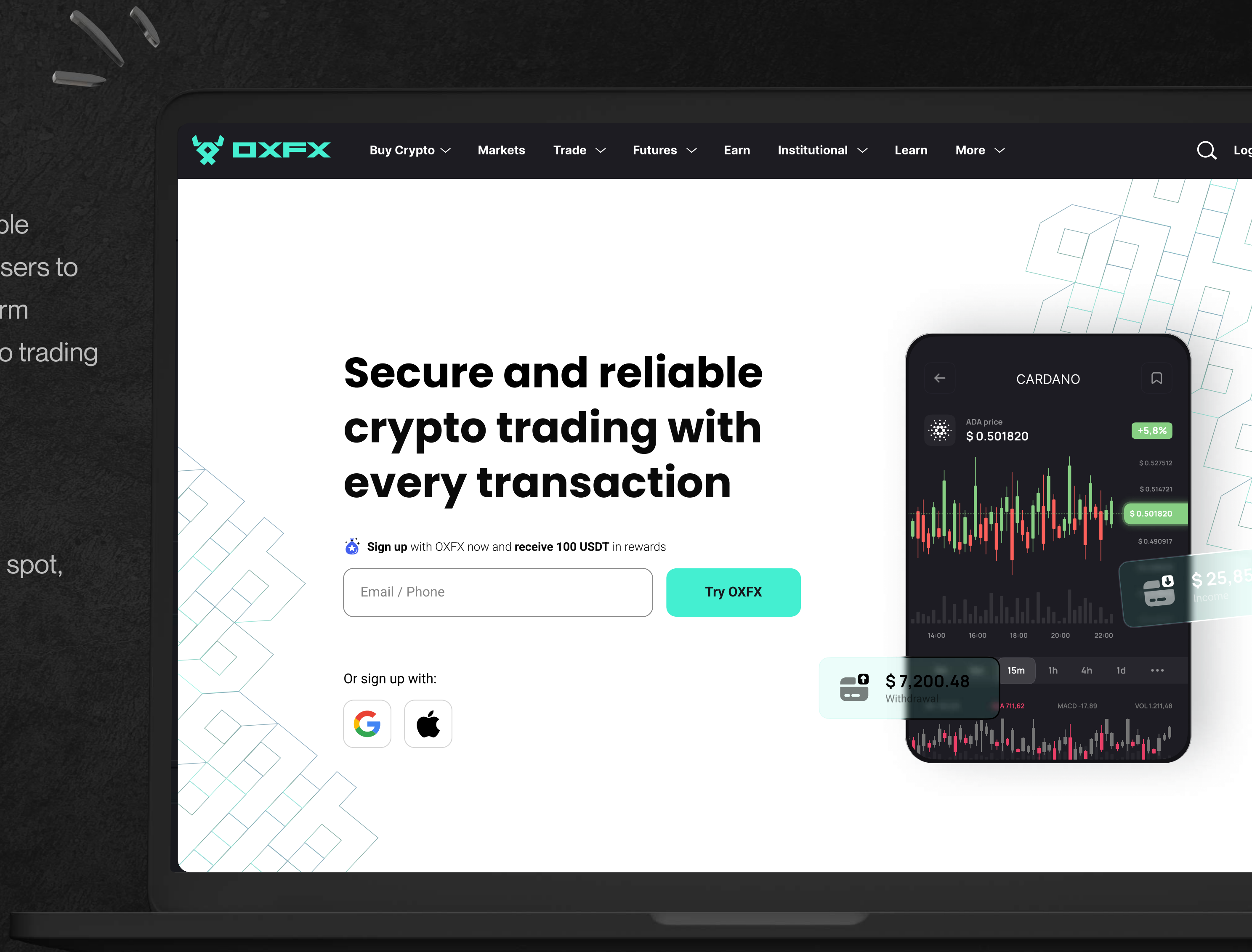
- Multiple payment methods for flexible transactions
- Advanced trading options: spot, futures, margin
- Comprehensive income tracking and comparison
- Fast and simple account onboarding
- Real-time market data and live price charts

## Tools



## Website

[Go to website](#)



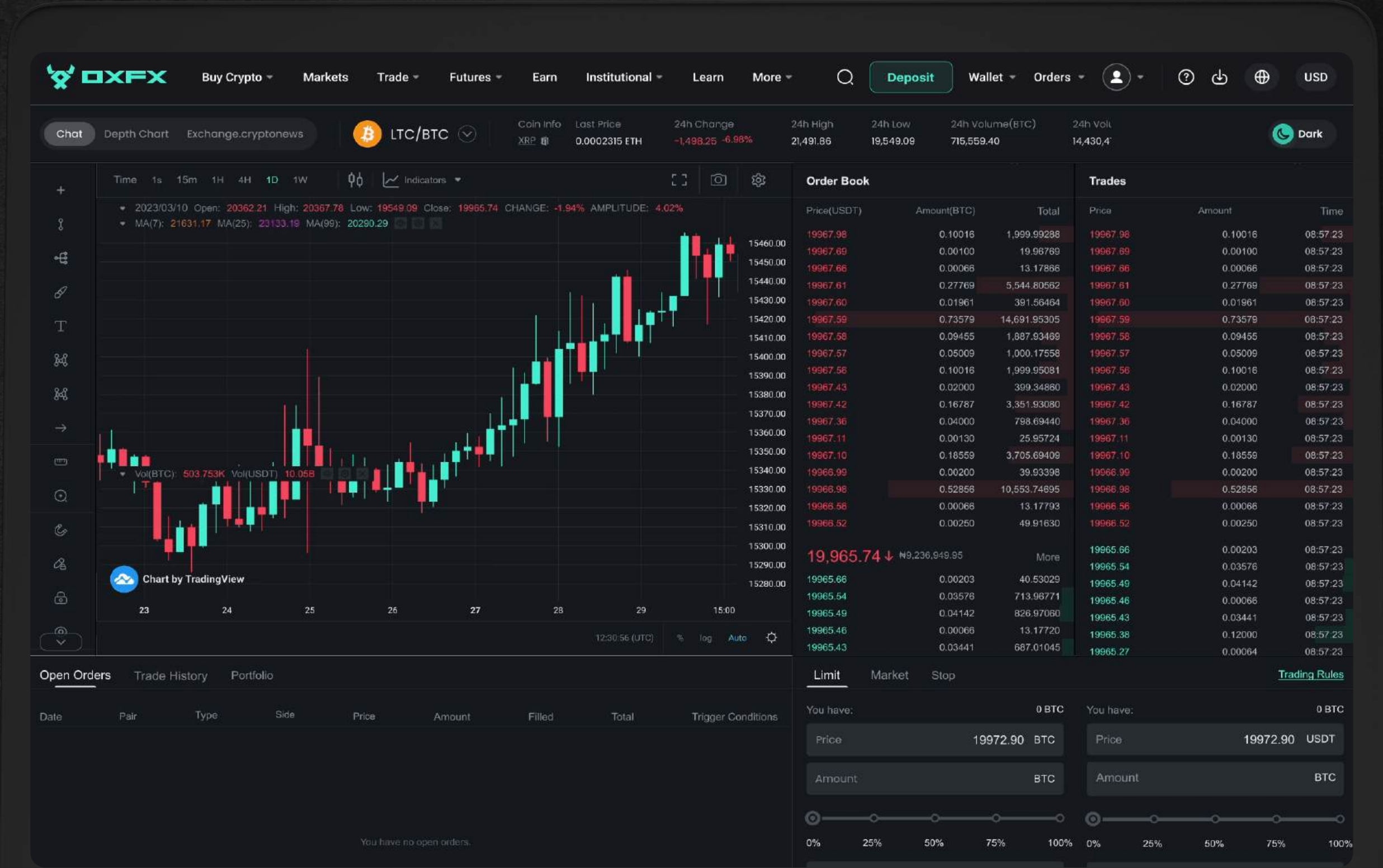


# Challenges

OXXF faced the challenge of creating a seamless crypto trading experience without the need for external devices. The goal was to transform any device into a fully functional trading terminal, ensuring accessibility and convenience for all users.

# Solutions

We developed a solution that turned OXXF into a versatile crypto trading platform, providing users with an intuitive and comprehensive tool to manage transactions, monitor market trends, and make data-driven decisions—all from their devices without additional equipment.



Impressed users

96 / 100

Time on site

10 MIN

Conversion rate

11% INCREASE

Organic traffic growth

16% growth

Page load time

2.5 sec



WEBSITE

# Klever AI

Klever AI is an innovative platform that empowers businesses by facilitating stakeholder buy-in and accelerating technology adoption. The website provides a dynamic and interactive experience through Virtual Decision Rooms, helping organizations make informed and inclusive decisions.

## Feature

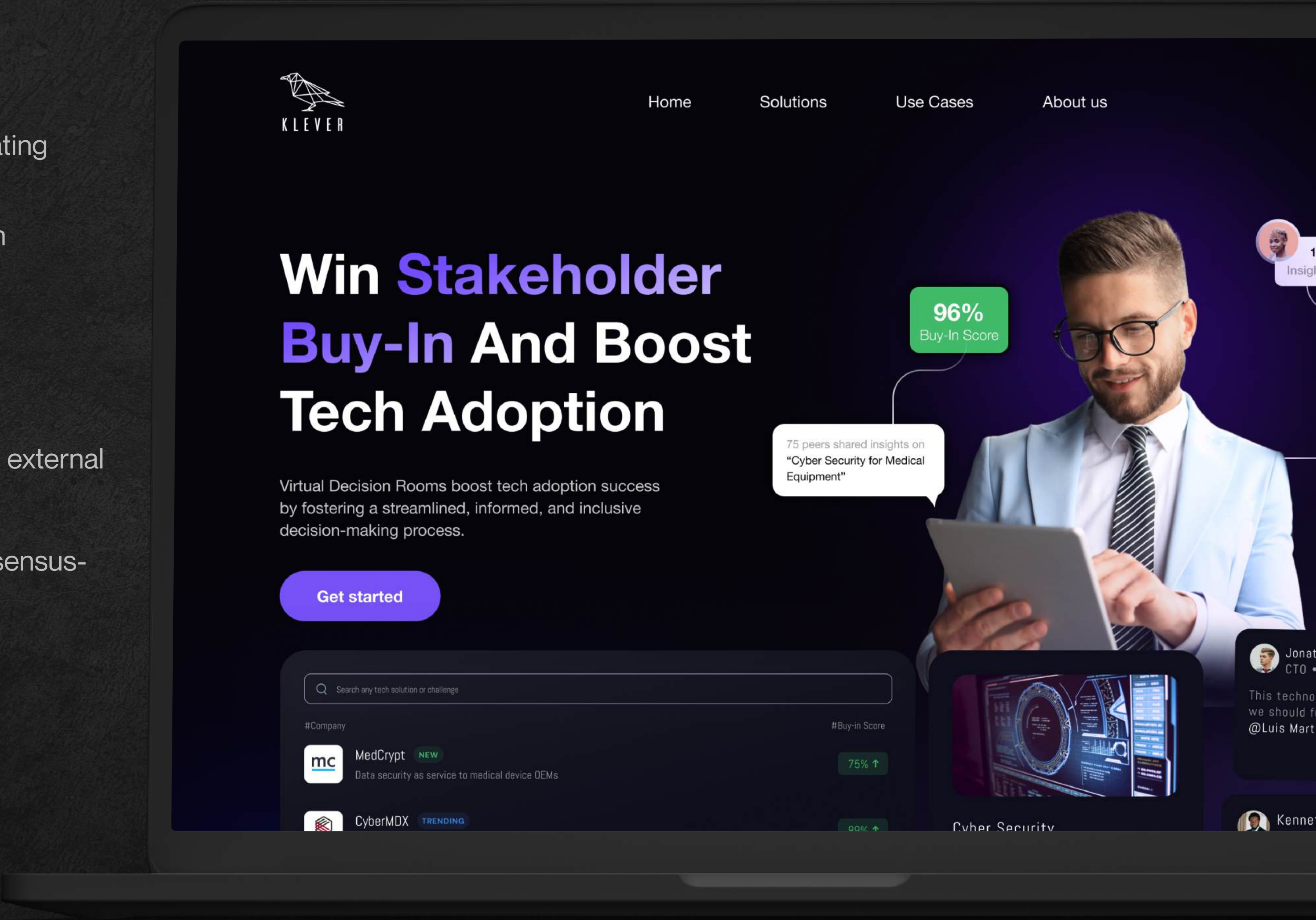
- Stakeholder onboarding & management tools
- Seamless integrations with external tools & platforms
- Interactive dashboards for progress tracking
- Structured voting and consensus-building tools
- Virtual Decision Rooms for collaborative decision-making
- Real-time data synchronization

## Tools



## Website

[Go to website](#)



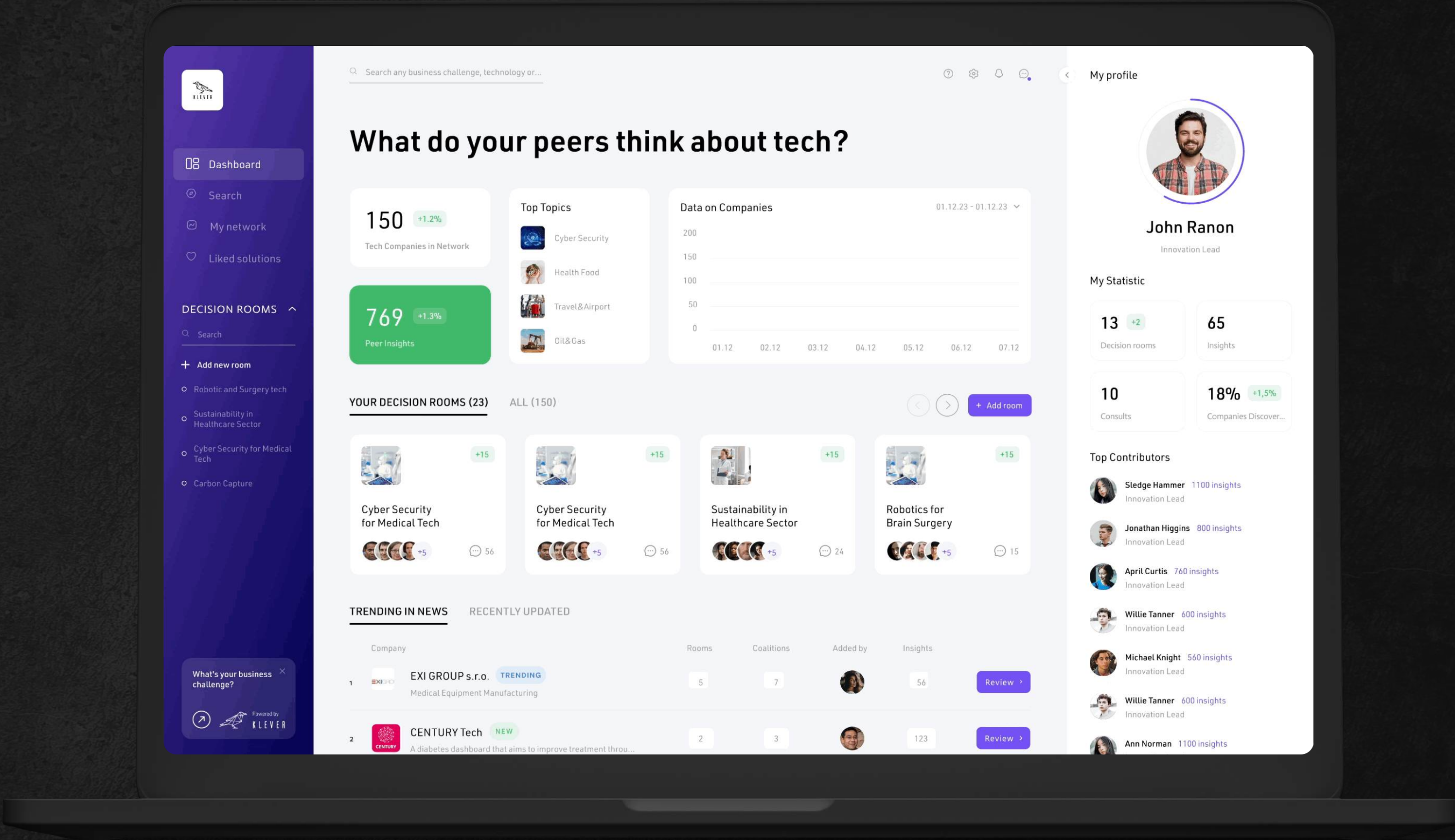


# Challenges

Klever AI aimed to create a platform that fosters collaboration and decision-making in a dynamic business environment. The challenge was to provide an interactive and data-driven solution that enables users to gain insights and make informed decisions without the need for additional tools or resources.

# Solutions

We developed Klever AI to serve as a centralized hub for decision-making, offering Virtual Decision Rooms where users can collaborate, share insights, and boost stakeholder buy-in. The platform provides comprehensive data visualization and trend analysis, making the decision-making process more inclusive and efficient.



Impressed users

95 / 100

Time on site

8 MIN

Conversion rate

9% INCREASE

Organic traffic growth

18% growth

Page load time

2 sec



MOBILE APPLICATION

# Artsme

Artsme is a mobile platform that connects contemporary artists with a global audience, offering an intuitive space to showcase and sell their artwork. The app simplifies the process of discovering, purchasing, and managing art collections, making it an essential tool for both artists and art enthusiasts.

## Feature

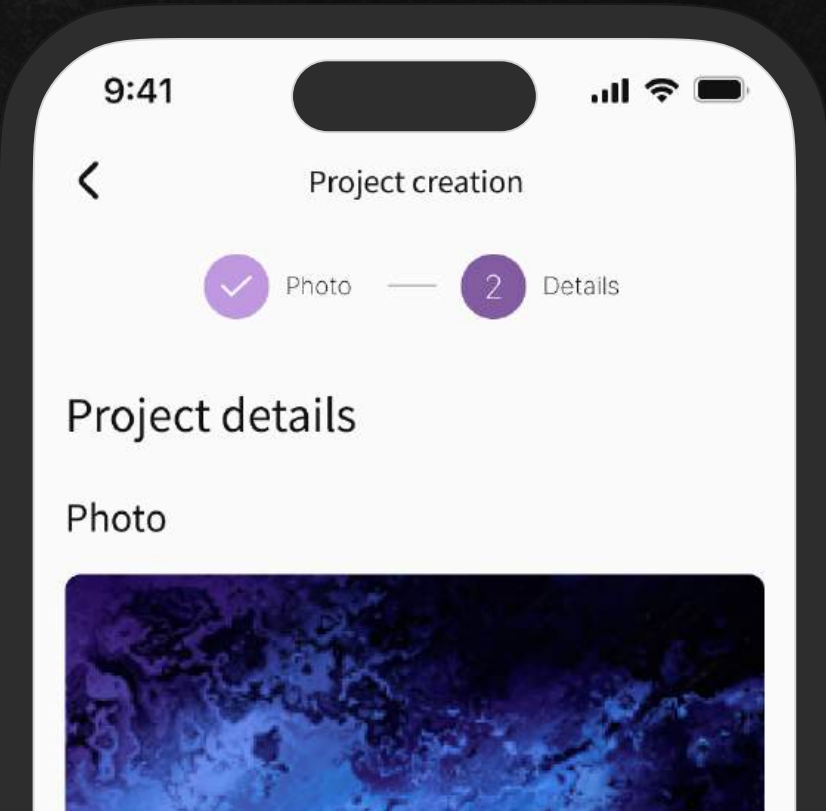
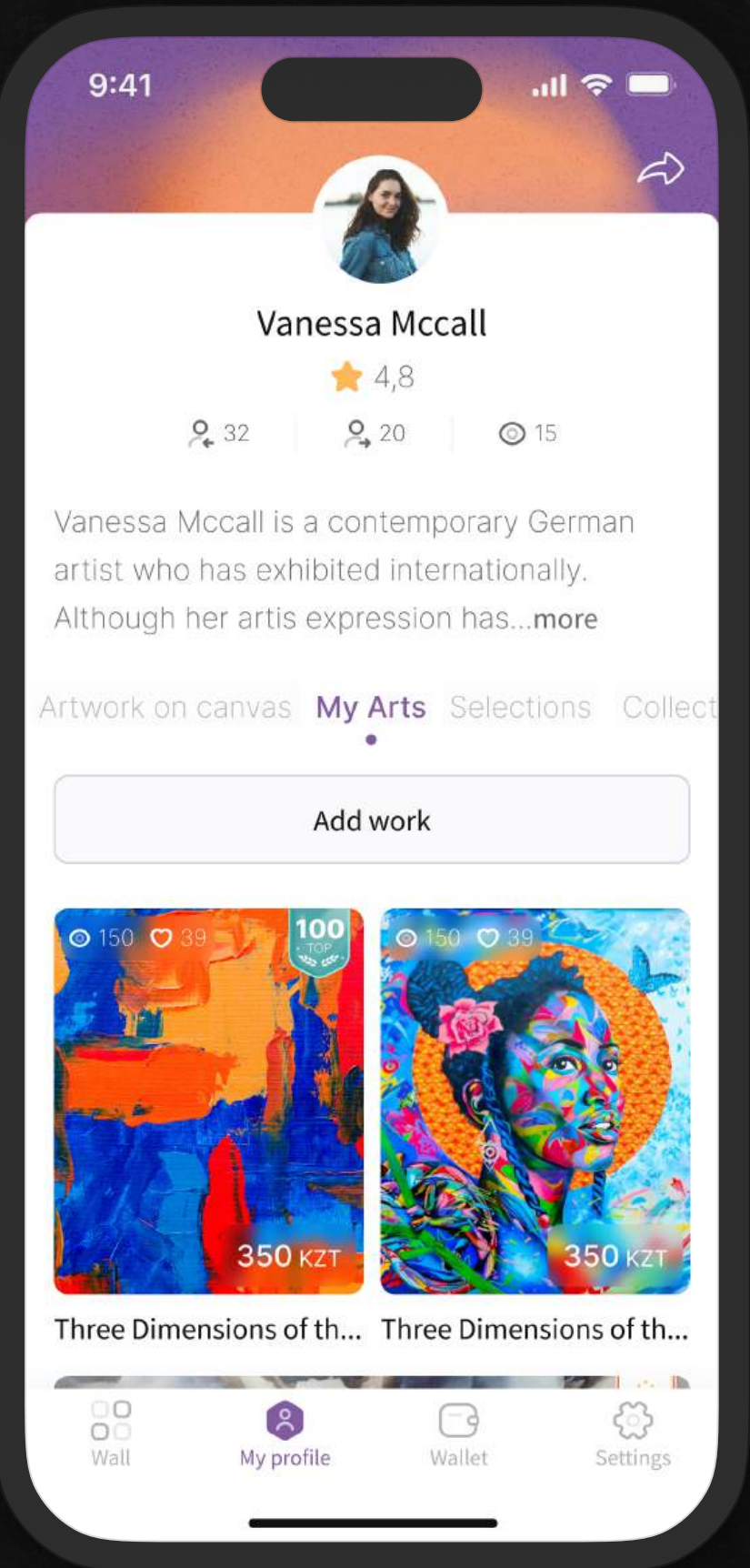
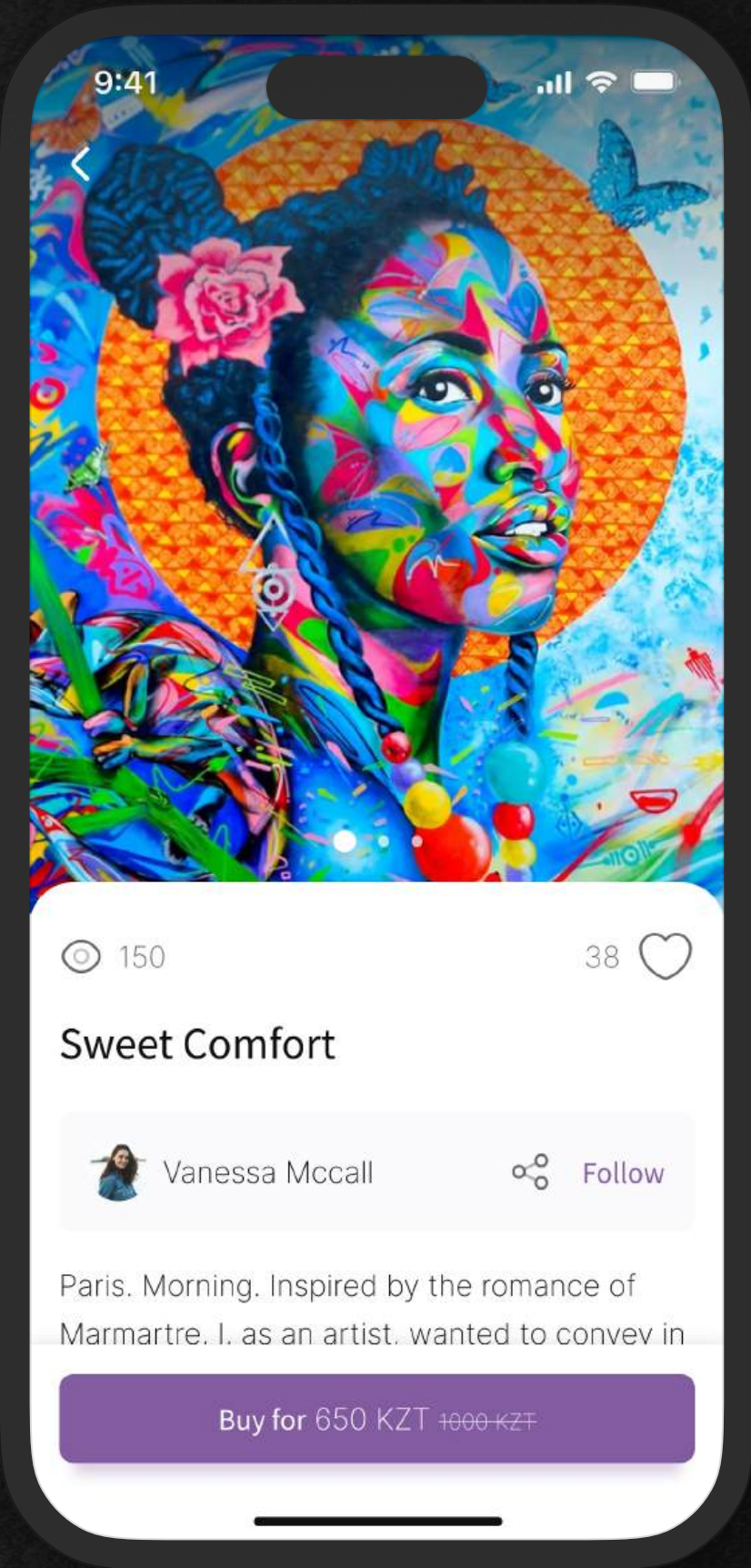
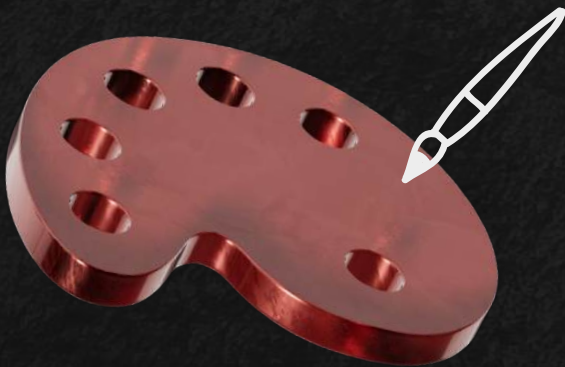
- Artist profiles with ratings & reviews
- Income tracking & financial analytics
- Receipt generation & transaction history
- Secure document management for sales records
- Transaction history management
- Easy art showcase & portfolio creation

## Tools



## Behance

[Go to behance](#)



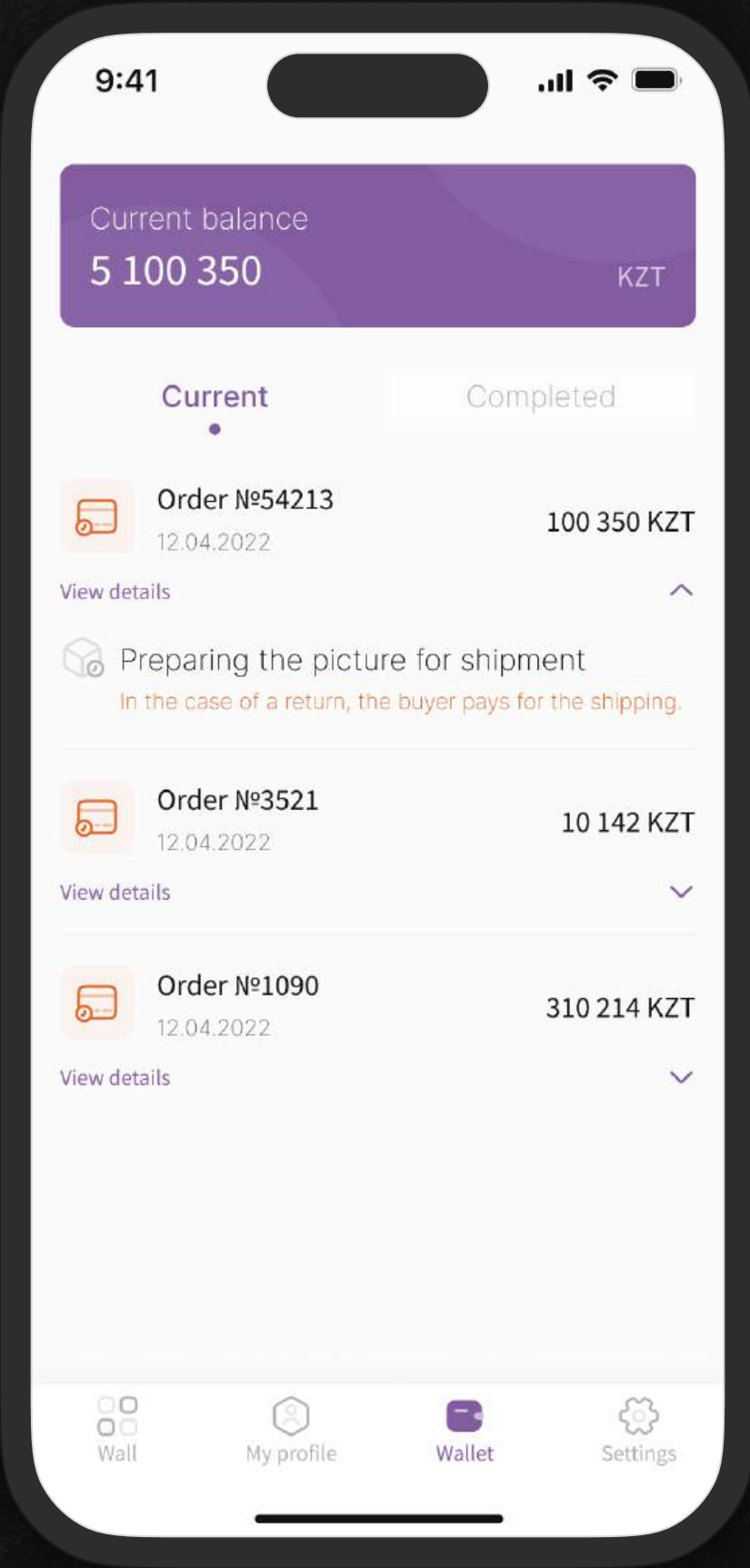
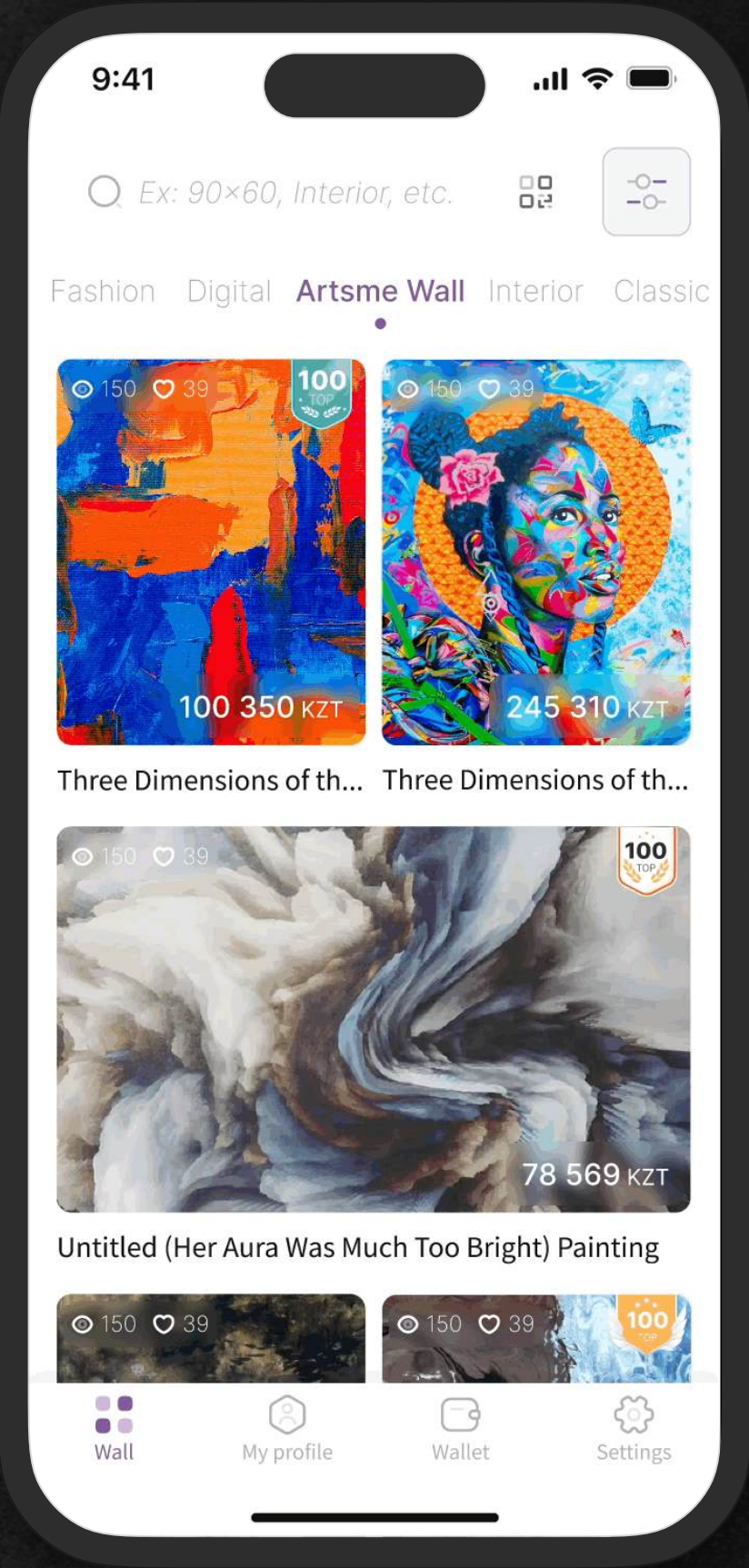
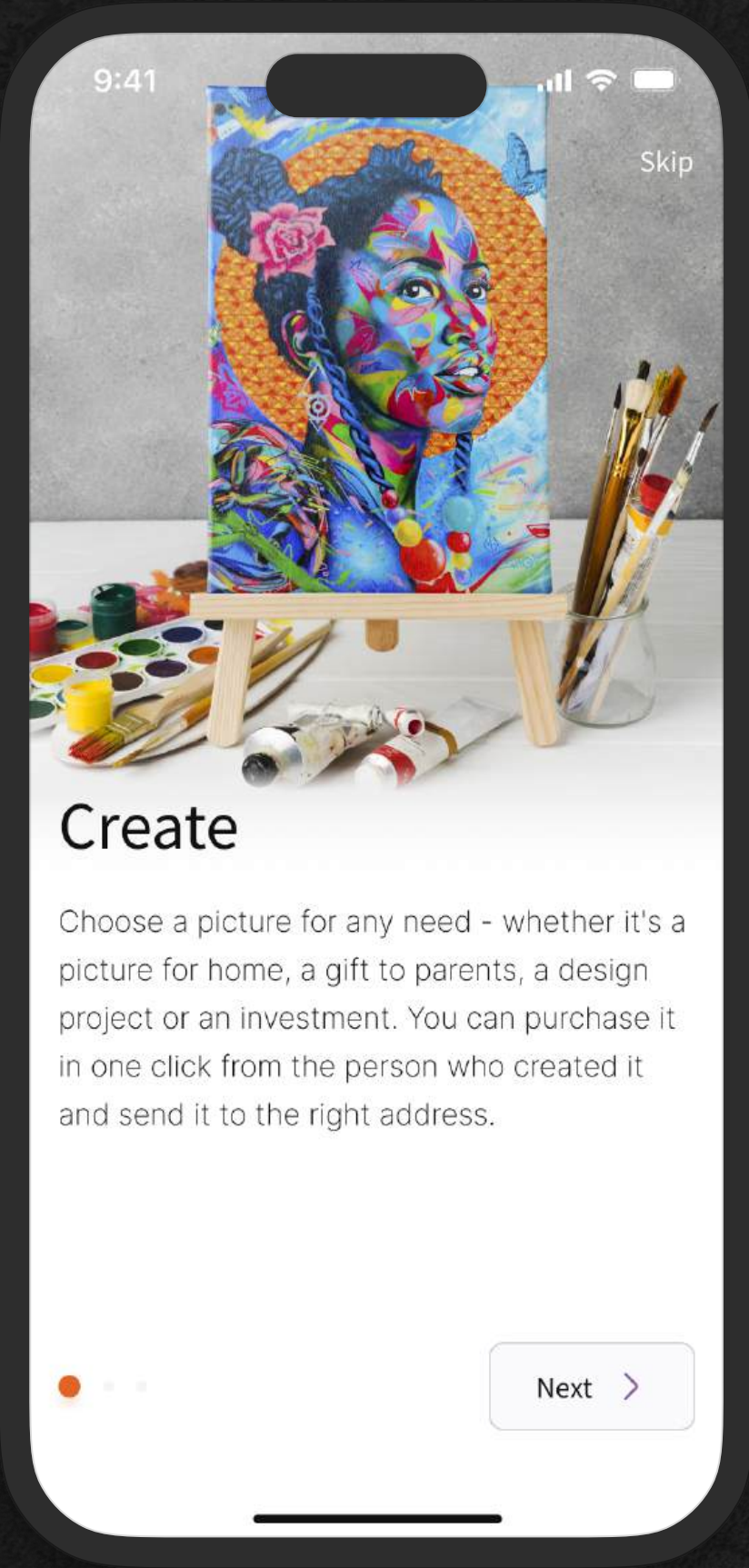


# Challenges

Artists often face difficulty reaching a broader audience and managing the sales and promotion of their artwork. The challenge was to create a platform that allows artists to seamlessly connect with potential buyers and manage their creative business from a single application.

# Solutions

Artsme addresses these challenges by offering a comprehensive mobile application for artists and art enthusiasts. The app provides a marketplace where users can discover, purchase, and manage art collections effortlessly. With built-in transaction management, income tracking, and communication tools, Artsme simplifies the process of showcasing and monetizing artwork.



Impressed users

97 / 100



Time on app

8 MIN

Conversion rate

8% INCREASE

Organic traffic growth

15% growth

Page load time

— SEC



WEBSITE

# Busify

Busify is a comprehensive platform for managing bus reservations and operations, offering seamless coordination for passengers and operators alike. The platform simplifies the process of booking, tracking, and managing trips, providing users with a user-friendly interface and real-time updates. Busify is designed to enhance efficiency and transparency in transportation management.

## Feature

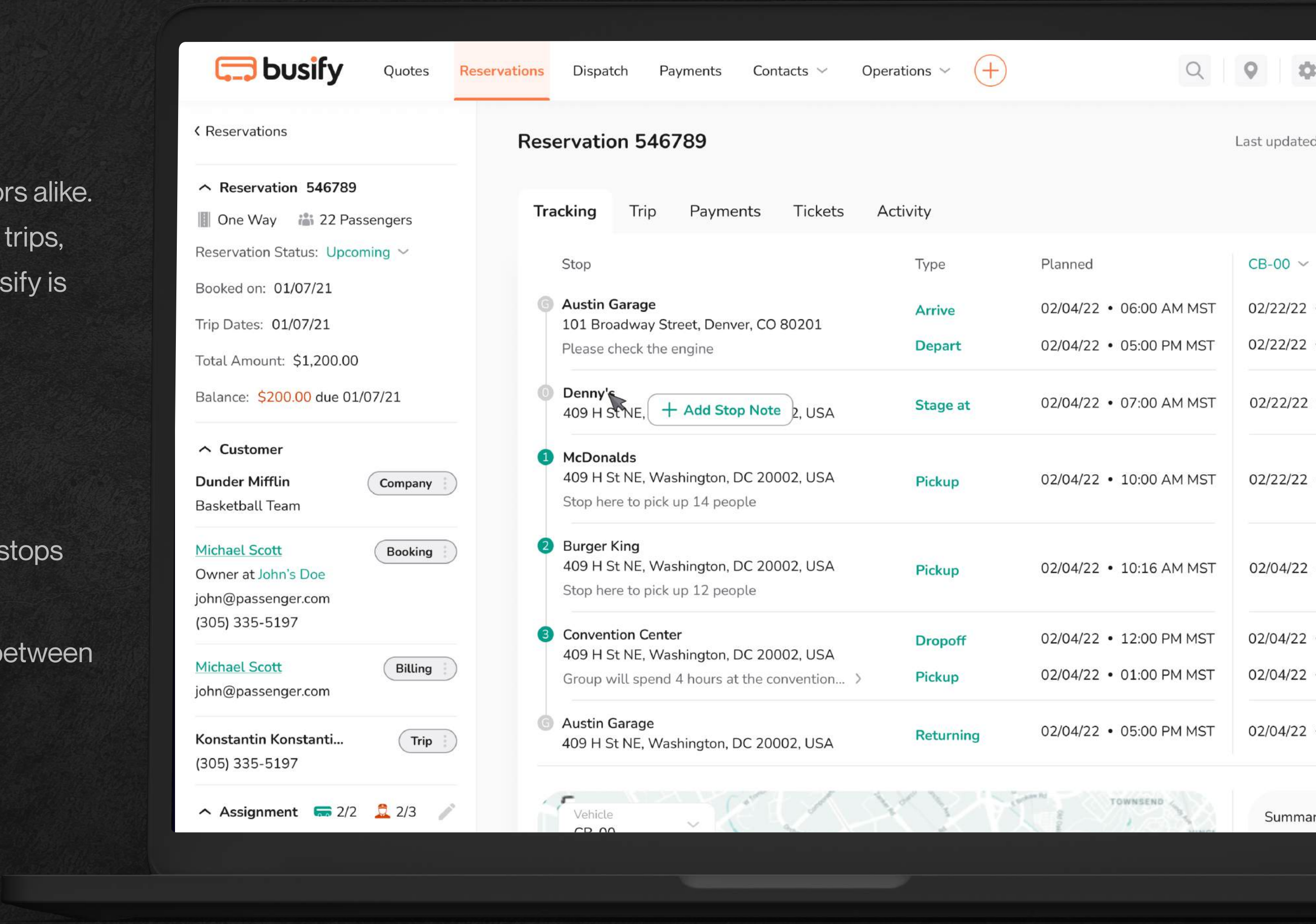
- Real-time trip tracking and updates
- Trip planning with multiple stops and schedule control
- Flexible payment options for bookings
- Transparent coordination between passengers and operators

## Tools



## Website

[Go to website](#)



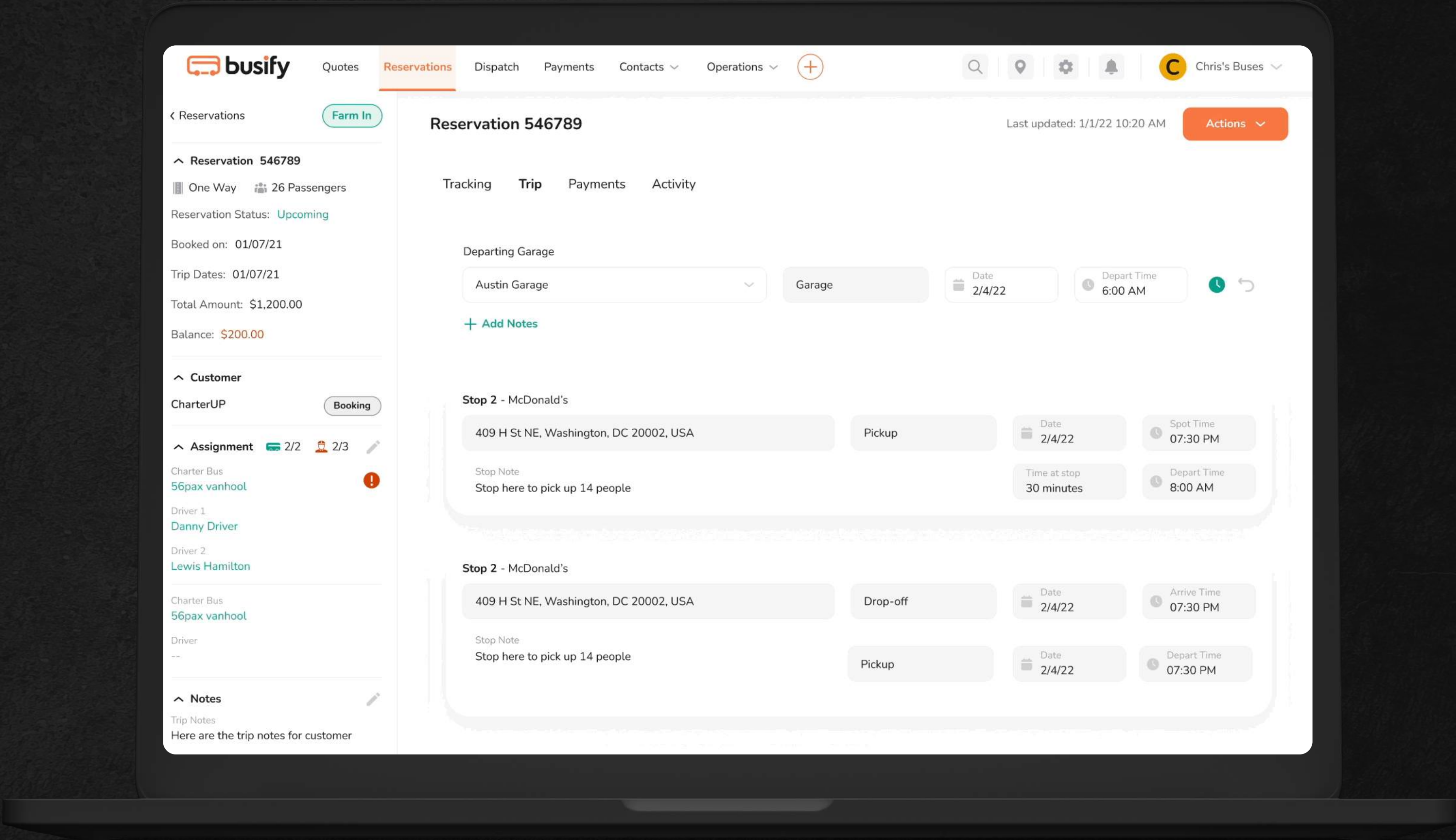


# Challenges

Managing large-scale transportation services requires effective coordination and real-time data tracking. Bus operators face the challenge of keeping passengers informed while optimizing operations to ensure timely services and accurate reporting.

# Solutions

Busify simplifies transportation management by providing a centralized platform for booking, trip tracking, and operations management. The solution offers real-time updates, transparent communication, and automated processes, enhancing operational efficiency and improving customer experience.



Impressed users

96 / 100

Time on site

7 MIN

Conversion rate

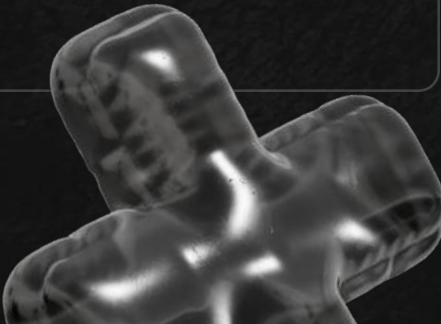
9% INCREASE

Organic traffic growth

14% growth

Page load time

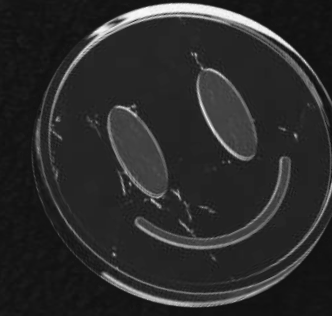
2.5 sec





WHAT CLIENTS TALK ABOUT US

# Testimonials



Viktor Babkin

Co-founder, Artsme LLC

Gapsy Studio excelled at delivering the project on schedule while meeting all specified requirements. Their responsiveness and open communication ensured a seamless collaboration. Virtual meetings were productive, and the final result exceeded.

#01 Artsme

[Read more on 'Clutch'](#) ➤



Heman Gomez

Founder & CEO at Mylargo

Working with Gapsy Studio was a pleasure. The team produced a top-quality, visually stunning design that resonated well with both clients and investors. Their attentiveness and timely delivery were key to the project's success.

#02 Mylargo

[Read more on 'Clutch'](#) ➤



Blake Bell

Founder at Mind Cleanse

Gapsy Studio demonstrated remarkable creativity and professionalism. They translated our vision into reality with great precision. Their collaborative approach and ability to stick to deadlines made the entire process smooth and efficient.

#03 Mind Cleanse

[Read more on 'Clutch'](#) ➤



Gonca Tuncay

CEO, Pickle

Gapsy Studio brought our concept to life with impeccable execution. The team's proactive communication and responsiveness stood out throughout the project. We appreciated their dedication and the impressive final output.

#04 Pickle

[Read more on 'Clutch'](#) ➤



Joshua Chakra

Founder, Yellowstone Local

Thanks to Gapsy Studio, our project received outstanding feedback from users and stakeholders alike. The team was consistently reliable, delivering high-quality results on time while maintaining clear communication.

#05 Yellowstone Local

[Read more on 'Clutch'](#) ➤



Matthew Grain

Founder, Infinite Byte Forge

Gapsy Studio's work resulted in higher conversion rates, lower bounce rates, and greater user engagement. The team showed unparalleled research capabilities. The guys coped with the task, and I can leave only the most positive feedback.

#06 Infinite Byte Forge

[Read more on 'Clutch'](#) ➤



RECOGNISED AND LOVED

# 7+ Gapsy world awards



FWA

81 points



Top Css Gallery

67 points



WD Awards

8 statuettes



Css Winner

81 points



Mindsparkle Mag

42 points



Titan Awards

42 points



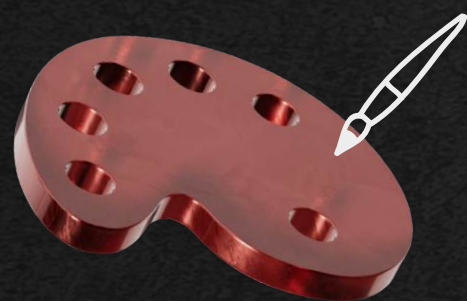
Design Rush


22 points



RECOGNISED AND LOVED

# 6 Behance awards





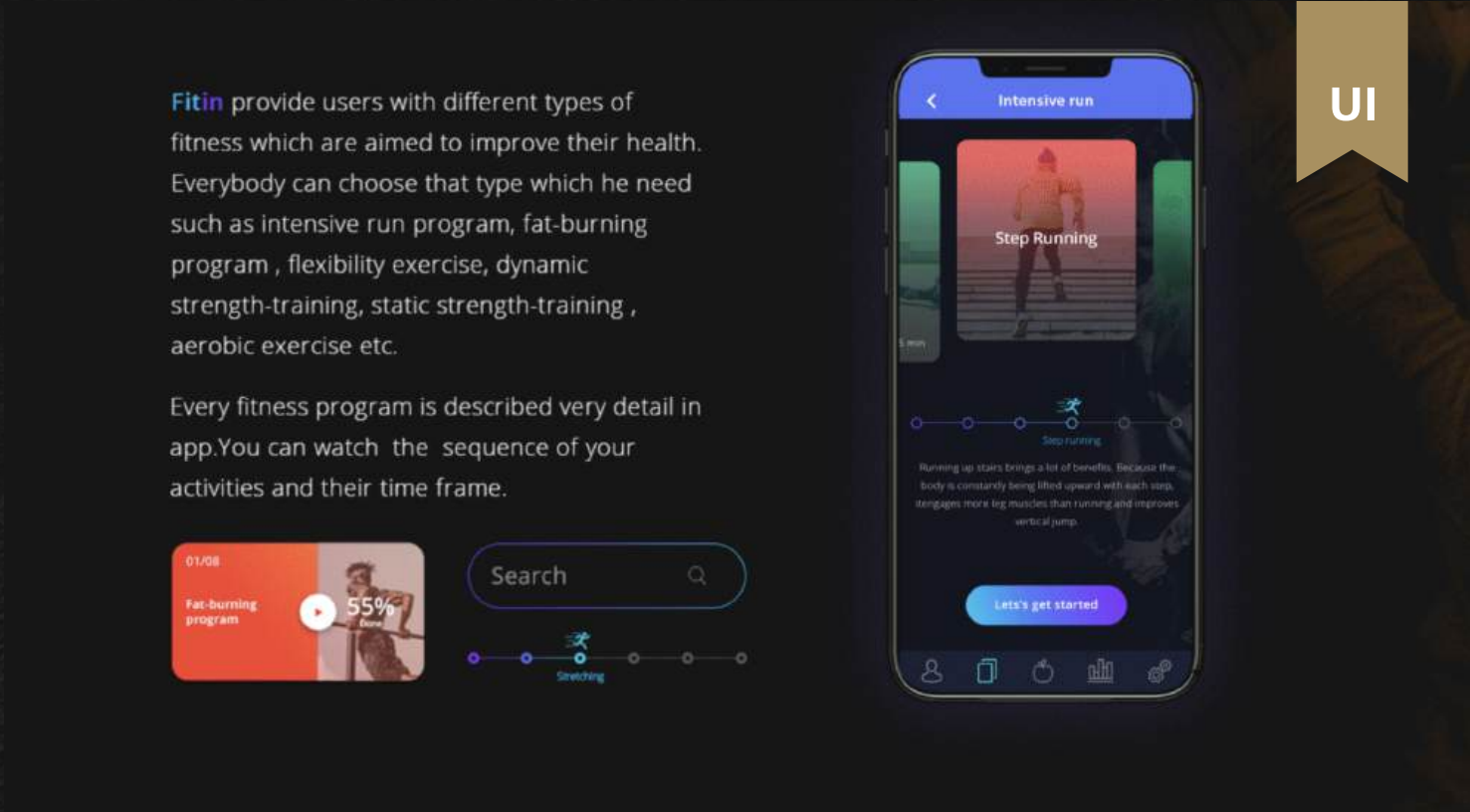
UI

Guard Center

See more ↗

Fitin provide users with different types of fitness which are aimed to improve their health. Everybody can choose that type which he need such as intensive run program , fat-burning program , flexibility exercise, dynamic strength-training, static strength-training , aerobic exercise etc.


Every fitness program is described very detail in app.You can watch the sequence of your activities and their time frame.



UI

Fitin. Sport App

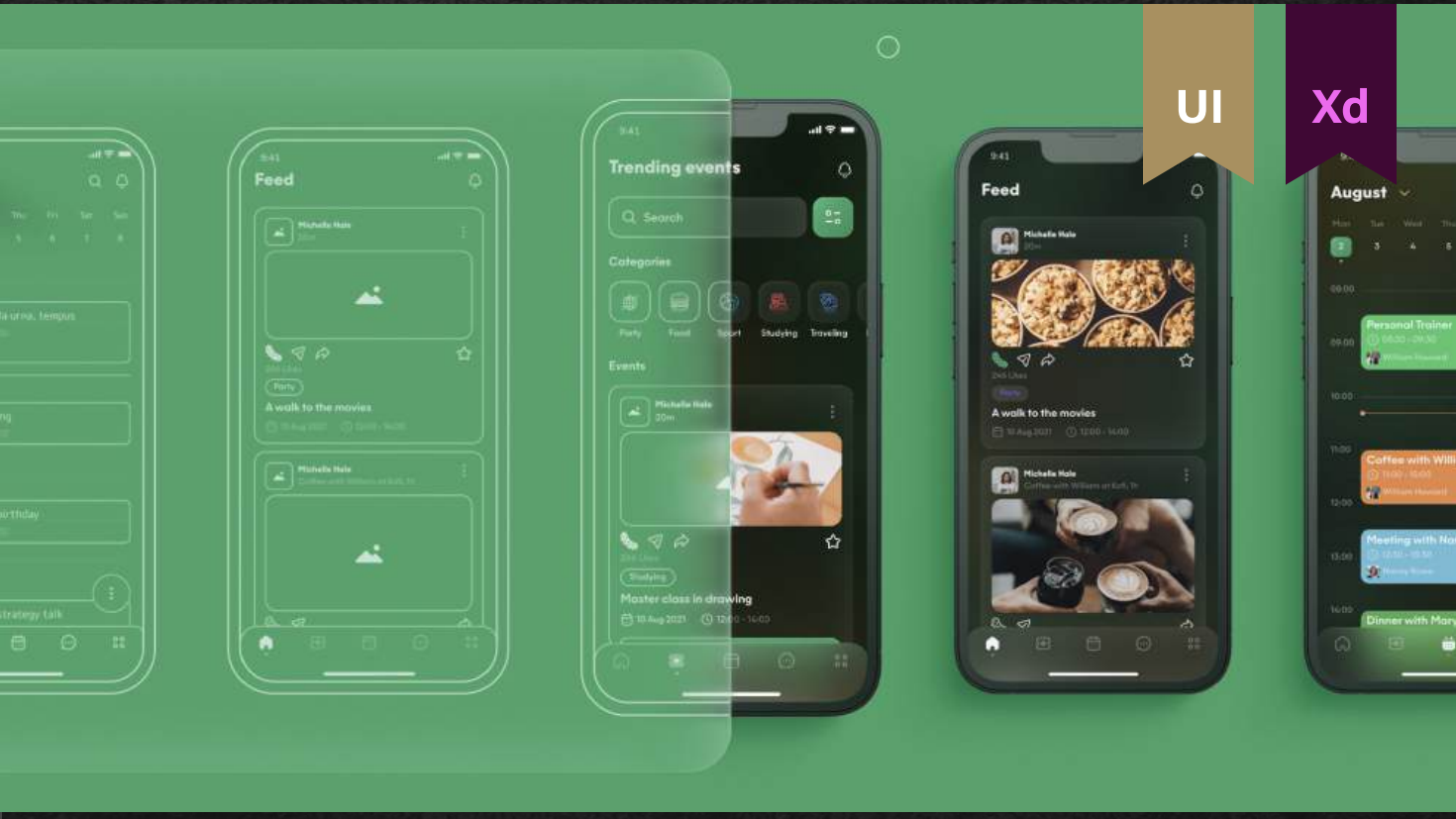
See more ↗



UI

Crypto Wallet


See more ↗



UI Xd

Pickle

See more ↗



UI

YONO MP3


See more ↗




CONTACT US

Say Hi

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 Gapsy Studio

Socials

